

FINTECH TRADE MISSION TO SWITZERLAND



BRINGING TOGETHER LEADING
DUTCH FINTECH COMPANIES WITH
CORPORATES AND INVESTORS IN
SWITZERLAND TO EXPLORE
BUSINESS DEVELOPMENT
OPPORTUNITIES.

14TH TO 16TH OF MARCH,
ZURICH AND GENEVA

Organized by , The Swiss Finance +
Technology Association and Holland
FinTech

Supported by:



NIEDERER KRAFT & FREY

Highlights of the visit

- Day 0 – 14th of March

- Arrival
- Welcome Reception with the Dutch Ambassador

- Day 1 – 15th of March (Zurich)

- Part 1 FinTech initiatives Switzerland
- Part 2 Matchmaking sessions with corporates
- Part 3 Open community event (incl. pitches)

- Day 2 – 16th of March (Geneva)

- Part 1 The FinTech Train Ride
- Part 2 Fusion – Pitching Program
- Part 3 Open farewell event (incl. pitches)

Welcome Reception



We officially open the Trade Mission with this reception. The Dutch Ambassador will be present.

Highlights

- Key Note Speech by Advanon
- Trade Representatives from Canada and Korea
- Senior People from Banks and Insurance

FinTech Initiatives Switzerland



The session provides the participants with an overview on different initiatives currently supporting FinTechs in Switzerland and how to access the market from abroad.

Other Participants

- Canton of Zurich
- Cryptovalley
- Impact Hub
- Digital Switzerland

B2B Matchmaking Session Zurich

The poster features a red overlay on a background image of a historic building in Zurich. The text is as follows:

- Dutch FinTech Trade Mission**
- B2B MEETINGS**
- MAR 15** (in a white banner)
- Partners** (text above logos)
- Logos for **Swiss Finance + Technology Association**, **HOLLAND FINTECH**, and **swisscom**.
- A white circle containing the text: **Time: 13.30** and **tbd**.

The session allows the travelling FinTechs to directly engage with decision makers from different companies active in the Finance and Insurance sector.

Highlight: Will be hosted at one of the Association partners.

B2B Parties in Zurich

Confirmed:



Comment: Swisscom just invested 10 Mio CHF in to Advanon, our Key Note from the first event.

Awaiting Confirmation:



Open Community Event (incl. pitches)



The poster features a red background with white and black text. At the top left, it reads 'Dutch FinTech Trade Mission' and 'SWISS-DUTCH FINTECHS'. A date tag in the top right corner says 'MAR 15'. Below the title, there are logos for 'Swiss Finance + Technology Association', 'HOLLAND FINTECH', and 'Partners SWITZERLAND GLOBAL ENTERPRISE enabling new business'. A white circular callout at the bottom contains the event details: 'Time: 17.30', 'S-GE', and 'Stampfenbachstrasse 85, 8006 ZH'.

Dutch FinTech Trade Mission
SWISS-DUTCH FINTECHS

MAR 15

Swiss Finance +
Technology Association

HOLLAND
FINTECH

Partners
SWITZERLAND
GLOBAL
ENTERPRISE
enabling new business

Time: 17.30
S-GE
Stampfenbachstrasse 85,
8006 ZH

This event is the main event of the series in Zurich. It is open to the community, with Swiss Startups present, as well as senior people from the industry. 2 Swiss and 4 Dutch Startups Pitching

Open for registration with invitations to numerous financial institutions.

The FinTech Train Ride



We have reserved a large space in the train for the ride from Zurich to Geneva.

Highlight: During the ride you have the chance to informally meet different kind of investors joining in the ride.

Fusion – Pitching Program

Dutch FinTech Trade Mission
PITCHING COMPETITION

MAR 16

Partners

Swiss Finance +
Technology Association

HOLLAND
FINTECH

BNP PARIBAS

SWISSCARD

FUSION

TEMENOS

NOTZ STUCKI
ASSET MANAGERS
SINCE 1964

Time: 12.30
Fusion
Avenue de la Praille 50,
1227 GE

This visit will see the participants engage with Fusion and its partners.

Highlight: Special competition with Fusion and its partners – including BNP Paribas, Swissscard, Temenos and Notz Stucki

B2B Parties in Geneva at Fusion

Confirmed:



BNP PARIBAS



TEMENOS

The Banking Software Company



Closing Event (incl. pitches)



The closing event organized by the State of Geneva in the old part of the city. It is open to the community, with Swiss Startups present, as well as senior people from the industry. 2 Swiss and 4 Dutch Startups Pitching

Open for registration with invitations to numerous financial institutions.

Questions / Contact

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