

I amsterdam. city card

Sales opportunities

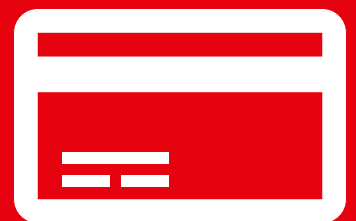
SELLING A CARD THAT CONTRIBUTES TO THE CITY

I amsterdam.
city card

The I amsterdam City Card is an excellent way to combine sales and allow your guests to discover the city of Amsterdam.

1. PHYSICAL SALES

Order cards and resell them to visitors at your location.



2. BECOME AN ONLINE AFFILIATE



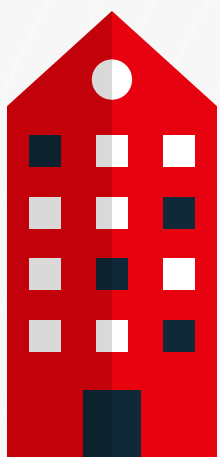
Sell the City Card on your website. Simply sign up as a publisher via TradeTracker (free) or Daisycon (free), place City Card texts or banners on your website that link to ours and start earning commissions.

3. SELL CITY CARDS VIA YOUR OWN WEBSITE

We provide you with a batch of barcodes that can be used to print on a voucher if you prefer to sell the card via your own system.



ABOUT IAMSTERDAM



amsterdam&partners is the city marketing organisation of the Amsterdam Metropolitan Area. Under 'I amsterdam', we present the region as a dynamic place to live and work, an attractive travel destination and a test market for innovation.



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