

NARROWCASTING | AMSTERDAM VISITOR CENTRES



In-store narrowcasting network | amsterdam Visitor Centres

Via its two I amsterdam Visitor Centres, amsterdam&partners provides more than 1.100.000 visitors a year with tourist information, products and reservations. Our in-store narrowcasting network provides an excellent opportunity to engage these visitors with your product or service.

Reach

Stationsplein: 2 screens (guide function Amsterdam Metropolitan Area)
 Schiphol airport: 2 screens (first arrival destination)
 Reach: 1,100,000 a year
 Frequency: 1x 10 minutes

Broadcast

Run time at least 1 month
 Average run time of 10 to 12 minutes

Sizes & rates (in euros excl. of VAT)

Option 1: 10-second still image
 Option 2: 20-second still image Maximum of three alternating images
 Option 3: 30-second of moving images

location	option 1	option 2	option 3
Amsterdam Stationsplein	255	460	650
Schiphol	105	190	265
Both locations	360	645	915
<i>Plus 100,- set-up charges per location</i>			