

City Card itinerary

Luxury

 #iamsterdamcitycard

Day 1

10:00-11:00

Van Gogh Museum

Museumplein 6, 1071 DJ Amsterdam

Regular price €19 - free with City Card

No visit to Amsterdam would be complete without appreciating Van Gogh's best work. Learn about the artist's difficult life path and inspiration thanks to the letters he sent to his brother Theo. Don't miss the exhibits featuring other artists including Van Gogh's contemporaries and the new generation of artists inspired by him. You will find works by Henri de Toulouse-Lautrec, Claude Monet, Adolphe Appian and others.

11:00-12:00

Diamant Museum Amsterdam

Paulus Potterstraat 8, 1071 CZ Amsterdam

Regular price €10 - free with City Card

Step into this 19th century mansion museum to discover the most famous jewels in the world, look at unique art objects made of diamonds and learn about the craft that it takes to bring the shine out of every diamond. The 4C's exhibition will give you insight into what defines a diamond's quality, leaving you prepared to explore the jewellery on offer.

12:30-14:00

Afternoon tea at The Duchess

Spuistraat 172, 1012 VT Amsterdam

For an extra special experience head to The Duchess tea room where elegance permeates everything, from the lavish interiors to the dainty pastries and mouth-watering sandwiches.

14:30-15:30

FOAM

Keizersgracht 609, 1017 DS Amsterdam

Regular price €12.50 - free with City Card

Step inside a stately old canal house to experience Foam, a museum dedicated entirely to photography. At any given time, it hosts four exhibitions focussed on different subjects ranging from faraway cities to intriguing subcultures.

15:30-16:30

Antiques and art shopping at the Spiegelkwartier

Spiegelgracht or Nieuwe Spiegelstraat, 1017 JP Amsterdam

Spiegelkwartier is an Amsterdam area known for its abundance of art and antiques dealers. You will find Delftware pottery, paintings by contemporary artists, vintage clothes, and much more. In Gallery Delaive you can shop authentic pieces by Andy Warhol, Karel Appel, and others.

17:00-18:00

Private canal cruise

There's nothing better than seeing Amsterdam from the water. Get the ultimate canal tour experience by going for an open boat tour and sit back and enjoy sailing under bridges with a glass of champagne in tow.

18:30-20:00

Luxury shopping in De Bijenkorf

Dam 1, 1012 JS Amsterdam

Step into Amsterdam's infamous mall for a premium shopping experience. De Bijenkorf is located right on the Dam square and carries everything from accessories and beauty products to clothes, stationery and homeware. With brands such as Louis Vuitton, Hermès, Chanel and more, De Bijenkorf sets a high standard and there's tax free shopping available for non-EU citizens as well.

20:00-22:00

Drinks at the W Lounge

W Hotel, Spuistraat 175, 1012 VN Amsterdam

Unwind on the W Hotel terrace with a view on the Royal Palace and a cocktail in hand. Prepare to party when the sun goes down or step out onto the wet deck for a dip in the pool.

Day 2

10:00-11:15

Johan Cruiff Arena

Johan Cruiff Boulevard 1, 1100 DL Amsterdam

Regular price €18 - free with City Card

If you are a football fan, don't miss Ajax' home stadium audio tour. Try the virtual reality experience to feel the roar of a full stadium and visit the Ajax locker room to see where your favorite player gets ready for their match. Or if you're looking for special treatment, try the VIP tour which includes enjoying the view from the Skybox with a drink in your hand and a branded scarf you can take home.

...or if culture is more your style visit

Amsterdam Museum

Kalverstraat 92, 1001 AC Amsterdam

Regular price €20 - free with City Card

Discover a multitude of stories about the Dutch capital, from its earliest beginnings through to the city's defining moment, the Golden Age, and right up to the present. Tucked behind the city's busy shopping street, this museum houses a rich collection of art, objects and archaeological discoveries that shed light on the city's past.

11:15-12:15

Travel to Haarlem with the Amsterdam & Region Travel Ticket

12:30-13:30

Lunch at Fortuyn

Grote Markt 23, 2011 RC Haarlem

With a wide choice of local cheeses, a terrace with a view on the market square and fresh apple pie, this cafe ticks every box. Relax in the sun as you take in Haarlem's cobblestoned charm before heading on to discover the best of the city.

13:30-15:00

Teylers Museum

Spaarne 16, 2011 CH Haarlem

Regular price €14.50 - free with City Card

This beautiful art and science museum has been welcoming visitors since 1784. From fossils and minerals to instruments and books, Teylers' natural history collection will ignite your sense of wonder.

15:30-17:30

Luxury spa Sauna van Egmond

Van Egmondstraat 4, 2024 XM Haarlem

Indulge in endless relaxation at one of the best spas in the Netherlands. With a swimming pool, 4 saunas, a turkish steam room, a caladrium and even a cinema in gorgeous interiors, there's everything you need for a worry-free time.

P.S. Please note that there is a no bathing suits policy in this spa.

18:30-19:00

A'DAM LOOKOUT

Overhoeksplein 5, 1031 KS Amsterdam

Regular price €14.50 - free with City Card

Take the free ferry from Centraal Station to enjoy a spectacular view across the IJ from the heights of A'DAM tower's observation deck. Hop to the Madam Skybar once the sun goes down for an aperitif.

20:00-22:00

Seafood dinner at Stork

Gedempt Hamerkanaal 201, 1021 KP Amsterdam

Try one of the best seafood menus in Amsterdam at Stork: a jewel on the banks of the IJ river. From fruits de mer to fish, Stork delights your taste buds in an industrial setting characteristic for Amsterdam Noord. Sit out on the terrace and watch ships sail by as you enjoy a glass of good wine.

Day 3

10:00-11:00

Breakfast at Blue Amsterdam

Winkelcentrum Kalverpassage, Singel 457, 1012 WP Amsterdam

This one is hidden in plain sight among the bustle of Kalverstraat, Amsterdam's famous shopping street. Ride the elevator to the top of the Kalvertoren centre to find a cafe with 360-degree views over the Amsterdam rooftops. Grab a poached egg or a croissant (or if you're really hungry, grab something off the lunch menu with

a City Card discount) and sit back to enjoy a moment of calm in the heart of this unforgettable city.

11:00-13:00

Shopping in De 9 Straatjes neighbourhood

Between de Leidsestraat and Raadhuisstraat, 1016 GJ Amsterdam

There's no better spot for shopping than the 9 Streets area of Amsterdam. Filled with local businesses that range from luxury undergarments to flower and ceramics shops, this area is filled with surprises. But you can count on finding great vintage clothing haunts, chocolateries overflowing with bonbons and pop-up stores you won't find anywhere else.

13:00-14:00

Lunch at Restaurant Nooch

Reestraat 11, 1016 DM Amsterdam

If you like Asian fusion, don't miss Nooch. This restaurant blends Vietnamese, Chinese, Japanese, Indonesian and Thai influences into a menu that's perfect for sharing. Don't like fish? Not to worry. There are plenty of vegetarian options: enjoy some vegetable noodle soup and a plate of Mochi ice cream for dessert.

15:00-17:00: Hermitage Museum

Amstel 51, 1018 DR Amsterdam

Regular price €27.50 - free with City Card

The sister museum of the famous Hermitage in St. Petersburg, Russia, Hermitage Amsterdam is on a mission to share its best artefacts with the world. For classics visit the 17th-century Group Portraits exhibition where thirty enormous portraits from the collections of the Amsterdam Museum and the Rijksmuseum are displayed. Looking for something a tad newer? Venture to the Outsider Art Gallery to discover works by modern artists who create without any special training.

17:30-18:30

House of Bols

Paulus Potterstraat 12 14 16, 1071 CZ Amsterdam

Regular price €16 - discount with City Card

Finish your day with a cocktail at the House of Bols and learn about jenever, also known as the Dutch gin. Enjoy one of the bartender's concoctions in the Mirror Bar or come up with your own.

19:00-21:00

Dinner RIJKS

Museumstraat 2, 1071 XX Amsterdam

Where better to end your evening than in a Michelin-starred restaurant? RIJKS, the museum's eponymous creation, is out to satisfy with a twist on Dutch cuisine.

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